

## Education

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### The Hong Kong University of Science and Technology

Expected May 2011

School of Business and Management

*Bachelor of Business Administration in Information Systems and Marketing*

- Expected graduation with Second Upper Honors
- Relevant coursework: Business Statistics, Corporate Finance, Microeconomics, Global Marketing, Strategic Brand Management, Business Applications Programming, Systems Analysis and Design

### American International School, Hong Kong

September 2001 – June 2008

- Graduation with a final Grade 12 weighted GPA of 3.93 (unweighted 3.73)
- Advanced Placement scores: Calculus BC (4/5), World History (5/5)

## Work Experience

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### Oursky Ltd. (Hong Kong)

April 2010 – June 2010

Marketing Assistant / Interaction Designer

- Leading marketing efforts for the PandaForm.com launch in late April 2010, including attending networking functions to promote to potential clients and advertising through the means of social media marketing
- Responsible for PandaForm's UI design, with a focus on usability, interaction and layout through continually working with the programming and design teams at Oursky as well as with both private beta testers prior to the product's launch and with public beta testers upon PandaForm's release

### Magia International Gold Traders, Ltd. (Hong Kong)

August 2006 – March 2010

IT Assistant

- Troubleshooting of various computer problems targeted at maintaining overall IT stability resulting in decreased security threats and improved work efficiency
- Building the company's merchandise catalog in its entirety
- Using professional image editing software such as Adobe Photoshop to produce high-quality content for the company's digital and print catalogs

### Hong Kong Tailors

October 2008 – January 2009

Internal IT Specialist

- Led IT support to maintain CRM through for the company
- Digitalized thousands of previous customer records into a database archive for increased future accessibility

## Extracurricular Activities

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### HHCKLA Buddhist Ching Kok Secondary School

March 2010 - Present

Oral English Tutor

- Provide Form 4 students with weekly enhancement classes in oral English focusing on increasing students' vocabulary, grammatical techniques, English rhetoric, and critical reading analysis
- Continue development of curriculum to improve student learning

### HKUST Management Students Ambassador Program

March 2010 - Present

- Help bridge the communication and exchange of ideas between management faculty and students through the organizing of various events including an annual dinner for 200+ Management students and faculty members

### HKUST English Debate Team

October 2008 – April 2009

- Participated in intra-university debate competitions (namely JUDC)

## Skills

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**Languages:** Native English speaker, Conversational Proficiency in Russian

**Technical Skills:** HTML, CSS, basic PHP and Visual Basic. Extremely competent in computer publishing related fields (e.g. web design and administration, software troubleshooting)

**Interests:** Web design, technology, guitar, music, soccer, twentieth-century history